READING NOTES DATA
Accelerated Reader and Lexile®

Schools and public libraries use many different ways to promote reading, including the reading programs Accelerated Reader™ (AR) and Lexile Framework® for Reading.

With very little cost, your library, district, or media center can support these programs by the inclusion of AR and Lexile data in your cataloging records.

1. I can get information on Accelerated Reader™ and/or Lexile on the Internet. Why should I put this data in my library's online catalog?

When a patron comes into the library seeking titles with AR or Lexile data assigned to them, a staff member has to look them up on the associated websites, then check the library catalog for those books to see if they are ones the library owns. It's a multi-step process. If MARCIVE enriches your bibliographic records with this data and it is indexed, patrons can search for the titles they need by reading level. The inclusion of this data in your catalog helps foster the relationship between the local schools and the library.

2. How can I get reading notes information into my catalog?

Have MARCIVE put the information into your MARC records. There are four ways to do this.

- Reading notes enrichment only.
- Existing catalog project (for example, authorities processing/RDA conversion, Brief Record Upgrade).
- Retrospective conversion from your shelflist.
- New cataloging records.

3. I just want MARCIVE to add Lexile (or AR) to my catalog. How does this work?

For reading notes enrichment only, here are the steps:

- We provide you with an estimate of the cost to perform the processing to enrich your database with the desired data, and you provide us with a purchase order to match it.

- You fill out a profile indicating whether you want Lexile and/or Accelerated Reader information.
- You output a copy of your library's MARC record database and send it to MARCIVE.
- We compare the library's MARC records to our up-to-date database of Lexile and AR information.
- Using our accurate matching procedures, we insert the correct information into the MARC record. Some books do not have associated Lexile or AR data.
- We send the database back to you, with a report, if desired, and statistics of the number of records enriched.
- At the end of the month, we send an invoice for the processing. (the content is FREE)

4. Our library is doing a database cleanup project (authorities processing for the whole database and brief record upgrade for some of the records). I would like to have reading notes added at the same time. Is there any cost savings?

Yes! Your library will only be charged the setup fee and NO charge for the content. You can have your records enriched with both types of reading notes for only $26, as part of your project.

5. We use MarciveWeb SELECT to get MARC records. How much does it cost to have Accelerated Reader and Lexile added automatically? Can we also have the Lexile measure added to our spine label?

Nothing. There is no additional cost for having any or all of the reading notes added to the MARC record. Only one reading level can be printed on the spine label; it appears on the small bonus label.

6. What fields in the MARC record carry the AR and Lexile notes?

Accelerated Reader data go into the 526 field. Lexile data go into the 521 field.

ACCELERATED READER example

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100 1   $a Worth, Richard.
245 10 $a Westward expansion and manifest destiny in American history / $c Richard Worth.
250     $a Library ed.
260     $a Berkeley Heights, NJ : $b Enslow, $c c2001.
300     $a 112 p. : $b ill., maps ; $c 24 cm.
440 0   $a In American history
504     $a Includes bibliographical references (p. 109) and index.
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526 0 $a Accelerated Reader AR $b MG $c 8.1 $d 3.0

LEXILE example

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100 1   a Brown, Margaret Wise,d1910-1952,eauthor.-
245 10 a I like bugs /c by Margaret Wise Brown ; illustrated by G. Brian Karas ; with an afterword by Leonard S. Marcus.-
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264 1 a New York, N.Y. :b Random House,c1999.-
300   a32 unnumbered pages :b color illustrations ;c23 cm.-
336   atextbtxt2rdacontent-
337   aunmediatedbn2rdamedia-
338   avolumebnc2rdacarrier-
490 0 a Step into reading ;n Step 1 book.-
520   a In brief rhyming text, lists all the types of insects the narrator likes.-
521 8 a BR20L b Lexile-
**521 3 a Decoding demand: 12 (very low) a Semantic demand: 15 (very low) a Syntactic
demand: 8 (very low) a Structure demand: 7 (very low) b Lexile-**

7.   The Lexile 521 fields look different to me.

Yes, they are different. MetaMetrics is the source of the data. In 2017, they re-measured
the titles previously coded "BR" for "Beginning Reader" and make them more granular. For
more information, see our [FAQ](#).

8.   What other enrichment is available?

We also offer Tables of Contents, Fiction/Biography added entries, and Summaries.
However, the pricing is different from Reading Notes. Please ask for our literature on
[MARC Record Enrichment Services](#).

Reading Counts! Enrichment is also available through the year 2014.

9.   How can I find out how much it will cost?

Send an email to info@marcive.com and let us know what enrichment interests you and
how many MARC records you would send. We can give you a broad estimate based on
past projects similar in size. To get a more definitive quote, you can send us your bib
records and we will produce the counts of the actual number of records to be enriched. If
you choose to do the work, we will request a purchase order and then proceed. If you opt
not to have the work performed, there is no obligation.